

EQ3



HOLIDAY 2021

BETTER TOGETHER

Although today's world looks different than yesterday's, we've gained an important lesson: we're better when we're together. Together in design, together in craft, and together at home. This imminent return of togetherness has us excited for the most joyful season of all.





TOGETHER IN DESIGN WITH ROBERT MCKINLEY

If there's anyone who has mastered the art of bringing out the soul of a space, it's designer Robert McKinley.

Our Holiday lookbook came to life in his latest project: a New England Shake House nestled in the sea-side town of Montauk, New York. The home is an ode to its surroundings: stone and pine permeate throughout with pops of colour that help to establish a Northeastern palette and a connection to the coastline.

Robert is renowned for his intentional approach, putting quality and timelessness first — a philosophy we feel similarly married to. When he asked us to partner, we knew we'd create something special together.

"[Quality and timeless design] is the definition for everything that goes into my projects, and it's the definition of everything produced by EQ3."



PHOTOGRAPHY BY: READ MCKENDREE



PHOTOGRAPHY BY: NICOLE FRANZEN

“Collaboration to me means working with people and understanding their strengths and exchanging ideas that play to those strengths — letting them shine. In doing so, you invite in the extra layers of depth, soul and richness that make a project special.”

– ROBERT MCKINLEY



YOU'LL CONSIDER THIS TABLE A FAMILY MEMBER ONE DAY

When a table is built with high quality materials, like solid American white oak, and built with a dedication to craft, you can expect it to be around for the long haul.

The Harvest table will be the centre of many memories, bringing loved ones together over hearty meals and lively conversation. As your connection to this design grows, you'll find it becomes a part of your family.





LOVED ONES GATHER HERE

The holidays have a remarkable ability to make magic feel within reach. This season, lean into the charm and set the mood for connection with thoughtful touches that help the evening flow.



VERONA TUMBLER GLASS



MILLE MILK JUG



LARGO LINEN PLACEMAT



GARRIDO COLLECTION



HAWK FLATWARE



SURF TRAY

AN EVENING TOGETHER IS A GIFT IN ITSELF

Consider the ambiance when hosting loved ones.

Our dining tables have likely seen more computers than tableware lately, so let's savour the chance to dress our spaces up and show our guests enthusiasm for their presence.





LESS STUFF, MORE MEANING

Outfit your table in designs that tell stories, like our Dew stoneware collection, plucked from an Indonesian riverbed and each crafted from its own individual stone.

Or, the Super mug, designed for EQ3 by Jamie Wolfand. Versatile and stackable, this mug set is an expert at temperature retention and will be joining our product library soon.



SUPER MUGS
COMING SOON
\$34.99

Even if the world still isn't
in order, our homes are the
place where everything
just makes sense.



GRATEFUL FOR HOME

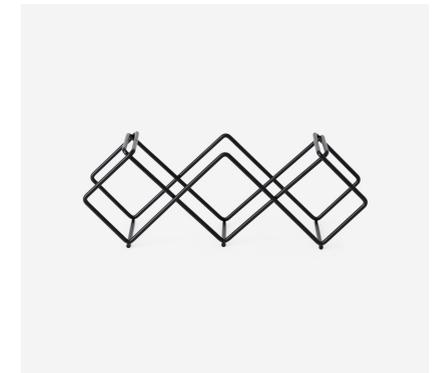
This year especially, we've learned to approach the opportunities to gather with more gratitude, more intention.



MERINO CARAFE SET



CRESCENT SHAKER



NOIR MODULAR WINE RACK



ALFRED VESSELS



BATU DISPLAY PLATES



BAN TRAYS



WHEN WE GIVE WE ARE SAYING *I KNOW YOU*

To know someone is to understand their tastes implicitly — to see an object in passing and immediately know who it was destined for. Nurture the connection and embrace the act of giving with designs that feel personal.



OUR COMMITMENT TO CRAFT

We invite new perspectives and people along for the journey, because we know we won't always have the answers. So, we're happy to come together with those who do, embracing and respecting new cultures and lifestyles because modern living isn't uniform. Our rugs are the perfect examples: handwoven in India, they pay tribute to the ancient traditions belonging to the hands that brought them to life.



DESIGN SERVICES

Let our Design Services help bring your dream space to life. Professional, personalized, and complimentary.



TOGETHER IN CRAFT WITH "THE OSKARS"

Meet the Oskar family. They might not share the same last name, but they do have something important in common: this tight-knit crew works diligently together to bring every Oskar sofa to life.

At EQ3, we believe our products are only as good as the people who make them. That's why we use a cellular production model: teams dedicated exclusively to each collection, allowing for better collaboration and higher quality. Highly specialized, this group knows Oskar like the back of their hands, true masters of their craft.



"When a company has this foundation [of passion], it permeates into all aspects of the business and the product — from the design, to the manufacturing process and the quality of goods, to the lovely people that represent the company." – ROBERT MCKINLEY



RETHINKING THE STOOL

The latest innovation from Montreal design duo, Rainville Sangaré. Our Biau collection is inspired by the uniform look of stacked tree logs, challenging the archetypical stool with its sculptural qualities.

KINDER FURNITURE, BETTER FUTURE

We believe it's our responsibility to push ourselves forward, imagining new possibilities for the future of our industry.

Our environmentally-sensitive water based finish was a product of this commitment to innovation, an alternative that's better for you and the planet.



TOGETHER AT HOME WITH ATHENA CALDERONE

The holidays have a gravitational pull on all of us, bringing loved ones from near and far together again.

Whether guests are congregating in your space for an evening or a longer stay, the goal is to extend the feeling of home to all.

Beloved interior designer, Athena Calderone, is an expert in cultivating these environments.

With her intentional design sense taking the lead, a warm and welcoming guest bedroom took shape.

"I love the clean lines of the upholstered bed frame and the perfectly nubby texture and tone of the boucle. I am consistently drawn to a neutral palette in the bedroom so the armchair and marble floor lamp followed suit and offered the serene environment I chose to create."

– ATHENA CALDERONE





BUY BETTER, LIVE WITH IT FOREVER

Staying on trend is easy. Committing yourself to craftsmanship that can stand the test of time requires integrity, passion. We're proud of our determination for quality, but we stand the tallest when we get to help our customers bring these designs home, knowing a long love affair is about to begin.



EQ3

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